

Update

Sabre's Role in Public Diplomacy

Sabre has made great strides in extending its book donation programs in the Islamic world. A timely editorial in *The Dallas Morning News* (August 18) argued that public diplomacy was vital in beating terrorism. The editorial called on the Department of State to expand more student and professional exchange programs between the U.S. and Muslim countries, and to send textbooks to these countries to counter misperceptions of the U.S. And it urged the White House to work with other nations to combat illiteracy in Islamic territories. In light of these three relevant strategies, Sabre's book donation program was cited as playing an important role. This Update thus pays particular attention to Sabre's activities in the Islamic world.

New Department of State Grant

A new Department of State (DOS) book donation initiative is about to be implemented. Twelve 20-foot ocean freight containers, each holding approximately 12,000 books, CD-ROMs and other educational materials, will be shipped to six countries: Afghanistan, Algeria, Indonesia, Morocco, Pakistan and Somalia. Each country will receive two containers within a twelve-month period. In shipping new books selected by in-country partner organizations, Sabre will not only contribute to education in the six countries chosen by DOS but will also address the following objectives: promoting American values and goodwill; advancing familiarity with the English language; encouraging democratization; opening markets for the US publishing industry; and creating and supporting local partner NGOs.

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English Teachers from an Algiers Elementary School Make a Selection of Sabre Books for their Classrooms at the Algiers Book Fair.

Indonesian Embassy Launches Sabre Book Program

Ambassador Soemadi D.M. Brotodiningrat saluted Sabre's new book donation program for Indonesian universities at a reception at the Embassy of the Republic of Indonesia in Washington, D.C. on November 30. This event also saw the official launch of the *Comprehensive Indonesian-English Dictionary* (Ohio University Press), making for a highly complementary theme. Sabre was represented by Director Eugene Marans and Executive Director Tania Vitvitsky.

Algiers International Book Fair

At a meeting in March with Margaret B. Tutwiler, then Under Secretary of State for Public Diplomacy and Public Affairs, Sabre was encouraged to attend the Algiers International Book Fair as a pilot project, with a view to broader participation at other fairs in the region and elsewhere should the opportunity arise.

To this end, Ray Huling, Sabre's Book Program Officer, represented Sabre at the Salon International du Livre d'Alger (Algiers International Book Fair), September 8-18, at the Palace of Culture of Algiers. Sabre was the first American organization to participate in the Fair over its nine-year history. With 587 (principally Arab) publishers participating and thousands of daily attendees, the fair attracted extensive press coverage - with particular interest in Sabre's presence.

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AAUP Media Auction Raises Funds for Afghanistan Program

For the sixth consecutive year Sabre has benefited from the Association of American University Presses (AAUP) silent auction. The auction took place in June at the annual AAUP meeting in Vancouver. Sabre is most grateful to the following donors of advertising space:

The American Prospect
The Atlantic
The Chronicle of Higher Education
The Nation
The New Republic
The New York Review of Books
The New York Times Book Review
Quill & Quire
The Times Literary Supplement
The Times Higher Education Supplement

Sabre received the proceeds from the winning bids from these university presses:

Duke University Press
 Georgetown University Press
 McGill-Queens University Press
 Princeton University Press
 SUNY Press
 Yale University Press



Cooperation with Sabre

The ongoing and growing cooperation between Elsevier, Book Aid International and Sabre Foundation is reflected in the logo below, which has now started to appear in Elsevier titles. This world leading publisher of scientific, technical and medical books has now joined Sabre's list of donating publishers. In 2004 Sabre and UK-based Book Aid, with funding from The Elsevier Foundation, provided scientific and technical books to selected institutions in Ghana and Tanzania. This US/UK collaboration has continued with Book Aid for a second joint project, this time focusing on Liberia.



Algiers Book Fair (continued)

Over the course of five days, Sabre successfully and equitably distributed some 1,500 books, several hundred CD-ROMS, the American Association of University Press's "Books for Understanding" brochures, and literacy posters for children provided by the Association of American Publishers. Sabre's partner organization, Fondation pour la Promotion de la Santé et le Développement de la Recherche (FOREM), distributed the balance of the container – some 10,000 more children's, reference, and medical books.

Arrangements for Sabre's presence at the book fair were organized by FOREM President Mostefa Khiati and his staff, whose attention to detail was highly commended by Ray Huling, who was lodged in a comfortable apartment in Garidi II, a housing project on the outskirts of central Algiers. Mr. Huling (an Arabic speaker) was able to meet and speak with precisely the "Arab Street" so often spoken of in the U.S. media. The typical reaction from the people he met was one of genuine surprise to find an American quartered among them, and respect for the work that Sabre had undertaken in Algeria.

The Sabre stand attracted considerable attention from the Algerian press. Linda Cowher, the Political Affairs Officer at the U.S. Embassy, paid a visit. Both she and Khalid Omar Gueffaz, Information/Media Assistant in the Public Affairs Section, were very supportive, not only of Sabre's presence at the Fair, but also of the prospect of continued and expanded Sabre programs in Algeria. One of the many interesting inquiries came from Mr. Huling's meeting with Rida Ismail, General Director of GEO Projects, a subscription web site for travel and tourism, business, and geography. Mr. Ismail expressed an interest in translating into Arabic the *Harvard Guide to Women's Health*, which Sabre distributed at the Fair.



Above: FOREM President Professor Khiati's Nephews Help Sabre at the Fair. Below: Ray Huling, Linda Cowher, PAO at U.S. Embassy, Algiers, and Madame Zahida Chihab, who supervised the booth at the Fair.

Visit to Morocco

After Algiers, Ray Huling held a series of meetings in Morocco looking to establish the same sort of program there as had been put into place in Algeria: the shipment of two 20-foot containers of new books and educational materials, some 24,000 volumes in all. Mr. Huling also explored the possibility of Sabre's participation in the distribution of books at the International Book Fair in Casablanca in February 2005. He met with representatives from the American School in Marrakesh, the Public Affairs Section of the U.S. Embassy in Rabat, Dar America (the only English-language lending library in Morocco), USAID, and UNESCO.

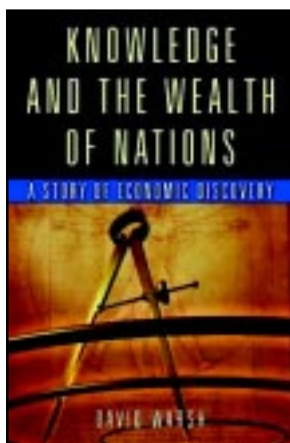


David Warsh to Launch “Economic Principals” as Independent Weekly

Following a summer fundraiser hosted by Zvi and Judy Bodie, Project Editor David Warsh prepared to spin out “Economic Principals” as an independent weekly on January 1, 2005, nearly a year ahead of schedule.

Until its abrupt cancellation in 2002 by *The Boston Globe* (after it became a subsidiary of *The New York Times*), David Warsh's “Economic Principals” had been one of a handful of columns in the American press concerned mainly with economics. Sabre, as part of its Philosophy of Institutions Program, embraced “Economic Principals” as its second experiment in incubating a web-based venture. (The web-enabled Michael Oakeshott Association had previously achieved recognition as a 501(c)(3) organization after three years.)

Under Sabre's sponsorship, Warsh kept up his coverage of technical economics. He garnered readership and recognition, regularly reaching more than 10,000 readers in more than 80 countries. Of special interest were Warsh's lucid expositions of the work of winners of the Nobel Memorial Prize in Economics and his continuing coverage of the U.S. government's suit against Harvard University and economics professor Andrei Shleifer for the collapse of their Russia Project in 1997. Last winter, Warsh was awarded the J.P. Morgan Prize Fellowship in Financial Policy and Economics of the American Academy in Berlin. He spent five months in residence in Germany as a result. Later, he completed *Knowledge and the Wealth of Nations: A Story of Economic Discovery*, scheduled to be published by W. W. Norton in September 2005. “Not since Robert Heilbroner's classic work *The Worldly Philosophers* have we had as attractive a glimpse of the essential science of economics,” says the publisher.



Under Sabre, Warsh examined a number of alternative models for pursuing his work. He concluded that the most appropriate model was that of an independent weekly, relying on the traditional sources of income of a solo author (book sales, articles, visitorships and speaking fees) to support the site. “Economic Principals” two-year incubation with Sabre Foundation clarified this course, while Sabre benefited from the presence of a world-class economic journalist. The site will retain its web address: www.economicprincipals.com. Sabre will continue to accept earmarked tax-deductible contributions to “Economic Principals” through January 2005.

Lee Auspitz to Leave Sabre at End of 2005

Josiah Lee Auspitz, who has been active in Sabre Foundation since its creation in 1969 and who initiated several of its programs, including its book donation work, will leave the Foundation at the end of 2005. A former Secretary of the Foundation, Auspitz currently serves as a board member and director of Sabre's Philosophy of Institutions Project (PIP). In giving Update advance word of his decision, Auspitz wrote: “I have long worked on a ramified project in philosophy. The time is right to give this a life of its own. Giving a year's notice enables me to fulfill the transitional commitments needed to do so. The Philosophy of Institutions Project will then become the fifth Sabre-incubated project that has been spun off into an independent career.”

Sabre will continue to accept earmarked contributions for the Philosophy of Institutions Project and its independent successor project through March 31, 2006.

2004 Donors

So Far . . .

Won't You Join Them?

Donations marked ⁽¹⁾ for the “Economic Principals” Project; ⁽²⁾ for the *Solidarité Panjshir Project in Afghanistan*.

Anonymous
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American Foreign Policy Council, DC
Archibald Family Foundation, MA
Asia Pacific Initiative, DC
David Autor, MA ⁽¹⁾
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Sabre People

Sabre welcomes the election of Peter Baugher to its board. Mr. Baugher, a partner with Chicago-based law firm Schopf & Weiss, concentrates in business litigation. He is also President of the Chicago International Dispute Resolution Association, and chaired the Chicago Bar Association's Federal Practice and International Law Committees. Mr. Baugher writes and lectures frequently on litigation topics to bar groups and industry associations. Mr. Baugher serves on the Advisory Committee to the Center for International Human Rights at Northwestern Law School, and was for many years a director of the Illinois Humanities Council. In 2003, he received the Arnold Berlin Award for Service to Princeton University, where he studied as an undergraduate. He obtained his law degree from Yale.

Additions to the Advisory Committee

The Sabre Advisory Committee has been expanded to reflect its growing activities in the Far East and in Islamic countries. The following distinguished experts have been added:

Fred Coffey, Foreign Service Officer, United States Information Agency (ret.)

Andras Riedlmayer, Bibliographer, Aga Khan Program for Islamic Art and Architecture, Harvard University

Jeff Spurr, Curator, Aga Khan Program for Islamic Art and Architecture, Harvard University

Sabre's Book Donation Philosophy

Sabre Foundation's Book Donation Program is valued by overseas NGOs because of Sabre's steadfast adherence to the policy that when it comes to the educational needs of developing and transitional countries, indigenous organizations know best. The keystone of Sabre's book program is that it is demand-driven. Rather than trying to send as many books as possible, regardless of demonstrated need, Sabre gives its overseas partners the opportunity to select books and CD-ROMs from detailed inventory offering lists that are sent electronically. Only titles and quantities specifically requested by its partners are shipped by Sabre. Those titles are new, high-quality, up-to-date books selected by Sabre from the offerings made by donating publishers. In the selection process, Sabre's rule of thumb is that something which is of no value in the U.S. is usually equally valueless overseas. The schools, universities, libraries and individuals that benefit from Sabre's Book Donation Program are not regarded as the recipients of aid for whom "any book is better than no book at all." They are regarded, instead, as clients with limited resources.

* * *

Sabre is a tax-exempt 501(c)(3) organization under the U.S. Internal Revenue Code, and is registered as a Private Voluntary Organization with the U.S. Agency for International Development. Contributions (fully tax-deductible) are welcomed at the address below or online at www.sabre.org.

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2004 Donors

(Continued from page 3)

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Yale University Press, CT
Owen Youngman, IL (1)

Michael W. Christian Program for Africa

Given the African theme of this section it is fitting to once again pay homage to the memory of Michael W. Christian (1938-1987), a man with immense commitment to African development. Michael was the first American lawyer admitted to the bar of Kenya, Uganda, and Tanzania. He served on the Sabre Foundation board for ten years, until his deteriorating health forced his retirement.

Special Focus: Dar es Salaam Workshop

Sabre Foundation held the first meeting of its sub-Saharan African partner organizations in Accra, Ghana, in January 2002. The productive discussions and sharing of experiences at that workshop generated a feeling among the participants that this kind of gathering should become a semi-regular event. Consequently, in September 2004, a follow-up meeting was scheduled, with the venue on this occasion being on the east coast of Africa, in Dar es Salaam, Tanzania.

In addition to most of the participating organizations from the Ghana conference, four new Sabre partners were represented at "Dialogue of African Partners II": Cameroon Educational Resource Committee (CEREC); the Nigerian Book Foundation and the Northern Book Trust in Nigeria; and the Uganda Rural Development and Training Program. The proceedings were greatly enriched by the presence of two of Sabre's main collaborators: Canadian Organization for Development Through Education (CODE) and Book Aid International from the U.K.

Also in attendance were representatives from The John D. and Catherine T. MacArthur Foundation (which is funding Sabre's new Nigerian initiative), CODE Ethiopia, Solidarité Panjshir (Sabre's Paris-based partner organization for Afghanistan), the U.S. Embassy's American Corners program, local educators and publishers, and members of Sabre's Board and Africa Advisory Committee.



Sabre President Ken Bartels (left) with Sallieu Turay, Sierra Leone Book Trust (SALBOT).



From left to right: Sallieu Turay (SALBOT); William Harris, Liberia-based Church-Related Educational Development Organization (CREDO); and Raoul Davion, Program Officer, The John D. and Catherine T. MacArthur Foundation.



From left: Kajia Mjema, Tanzania Book Support Trust (TBST); Aloysius Gwandi, Cameroon Educational Resource Committee (CEREC); Sallieu Turay, (SALBOT); Roger Gill, Sabre's IT trainer; Bro. Francis Byarugaba, Uganda Private and Integrated Schools Association (UPIISA); William Harris (CREDO); Lee Huebner, Sabre Board member; Sanusi Nassarawa, Northern Book Trust (NBT), Nigeria; Robert Amoako, Ghana Book Trust (GBT) (seated).



Lipangala Minzi (left), Executive Secretary, Children's Book Project, with Yvonne Appiah, Executive Director of Ottawa-based CODE.

The first three days of the five-day meeting focused on partner presentations and workshops on issues vital to the success of the African book donation initiatives.

Papers presented were as follows:

- Indigenous Publishing: Perspectives from East and West Africa

Chukwuemeka Ike, Nigerian Book Foundation; Sallieu Turay, Sierra Leone Book Trust; Tesfaye Dubale, CODE-Ethiopia.



From left to right: Robert Amoako (GBT), Sanusi Nassarawa (NBT), and Prof. Chukwuemeka Ike, Nigeria Book Foundation (NBF).

- Best Practices: discussion and brainstorming with Sabre Foundation and Book Aid International (U.K)

Colin McCullough, Sabre Foundation & Erica Lang, Book Aid International

- Collection Development within a Book Donation Program: trends, hints, and ideas. Sarah Nakaziba, Uganda Rural Development and Training Program; Brian Steenson, Book Aid International

- Book Content: Language, Culture and Religious Sensitivities

Francis Byarugaba, Uganda Private and Integrated Schools Association; Sanusi Nassarawa, Northern Book Trust; and Ahmed Hassan Afi, Amoud University

- American Corners in Africa: Is there a role for Sabre and its partners in this new State Department sponsored program?

Fenghua Wang, Information Resource Officer (IRO) East Africa, U.S. Department of State

- Measurement and Evaluation: How do we measure our successes? What do donors want to know?

Sean Maddox, CODE; Aloysius Gwandi, CEREC; and William Harris, CREDO.

- Association of African Members of Sabre (as proposed in Ghana)

Robert Amoako, GBT & William Harris, CREDO

- Program Sustainability: identifying and securing donor support, cost sharing, cost-recovery methods, Robert Amoako, GBT



Colin McCullough, Sabre Book Program Manager, with Erica Lang, Head of Programmes, Book Aid International, U.K.



IT and Computer Training at the Tanzania Global Development Learning Centre. From left to right: Roger Gill, Sallieu Turay (SALBOT), and Sarah Nakaziba, Uganda Rural Development and Training Program.

These lively and informative sessions were followed up by two days of customized hands-on Internet/computer training at a local facility.

The meeting was hosted by the Tanzania Book Support Trust (TBST), which partners not only with Sabre but also with Book Aid and CODE (which originally established the organization). Since 1997, Sabre Foundation has shipped eight ocean freight containers to Tanzania, holding more than 125,000 books with a fair market value of more than \$4 million. Sabre would like to extend its thanks to TBST and its Executive Director, Kajia Mjema, for helping to make Dialogue of African Partners II such a success.



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